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U P V





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IDEASUPV  
tu empresa empieza aquí



UPV

IDEAS UPV

Universitat Politècnica de València

[www.ideas.upv.es](http://www.ideas.upv.es) · [ideas@ideas.upv.es](mailto:ideas@ideas.upv.es)





# IDEAS UPV: UPV ENTREPRENEURSHIP AREA

- Founded in 1992. First university in Spain.
- European Enterprise Promotion Awards 2009.
- European Entrepreneurial Region 2015.
- Runner Up Entrepreneurial University of the Year 2022 ACEEU.

**1000+**  
Companies created

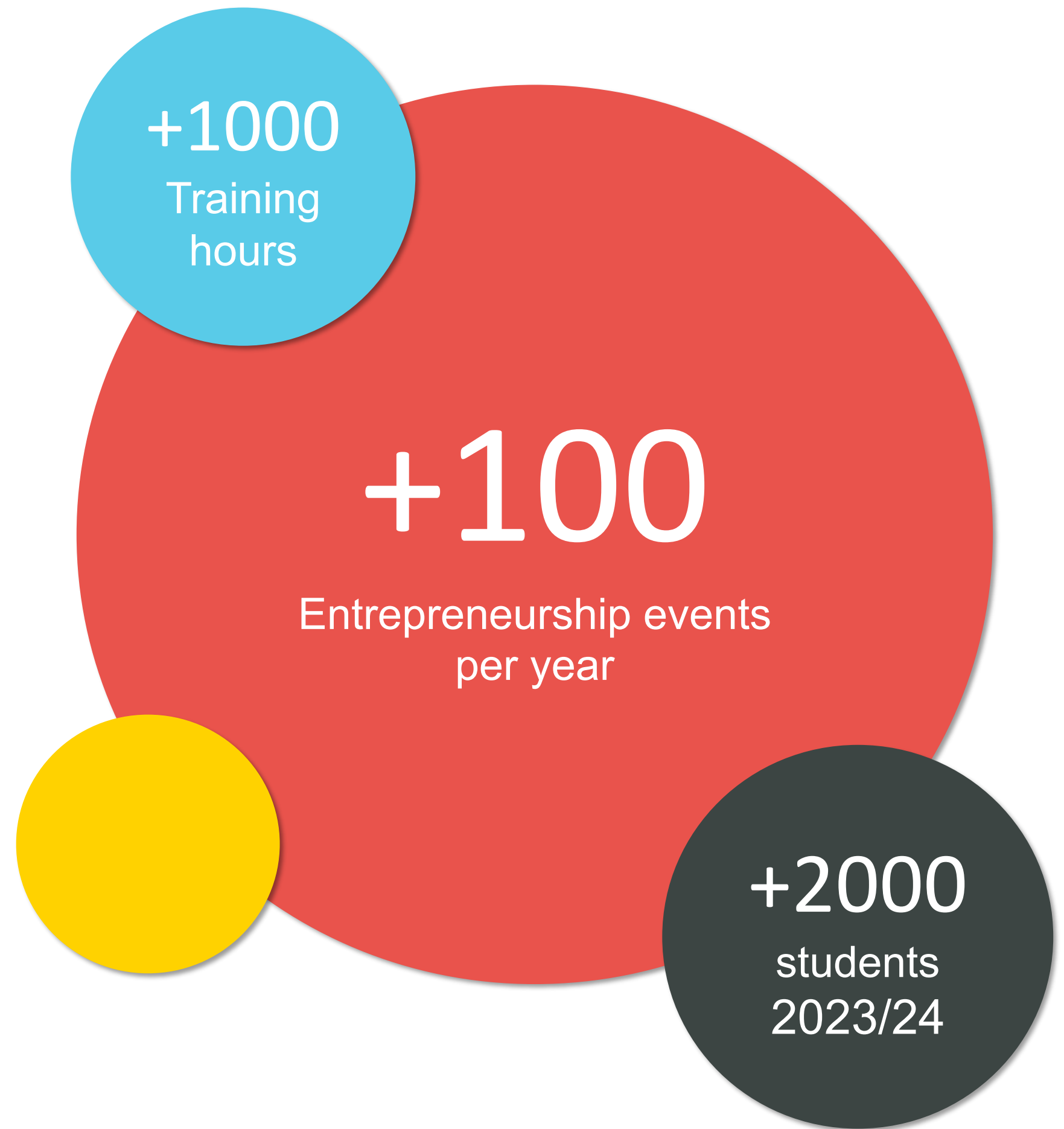
66.4%  
Survival rate

**+30**  
Tech-transfer  
Spin-offs



# IDEAS UPV: UPV TRAINING

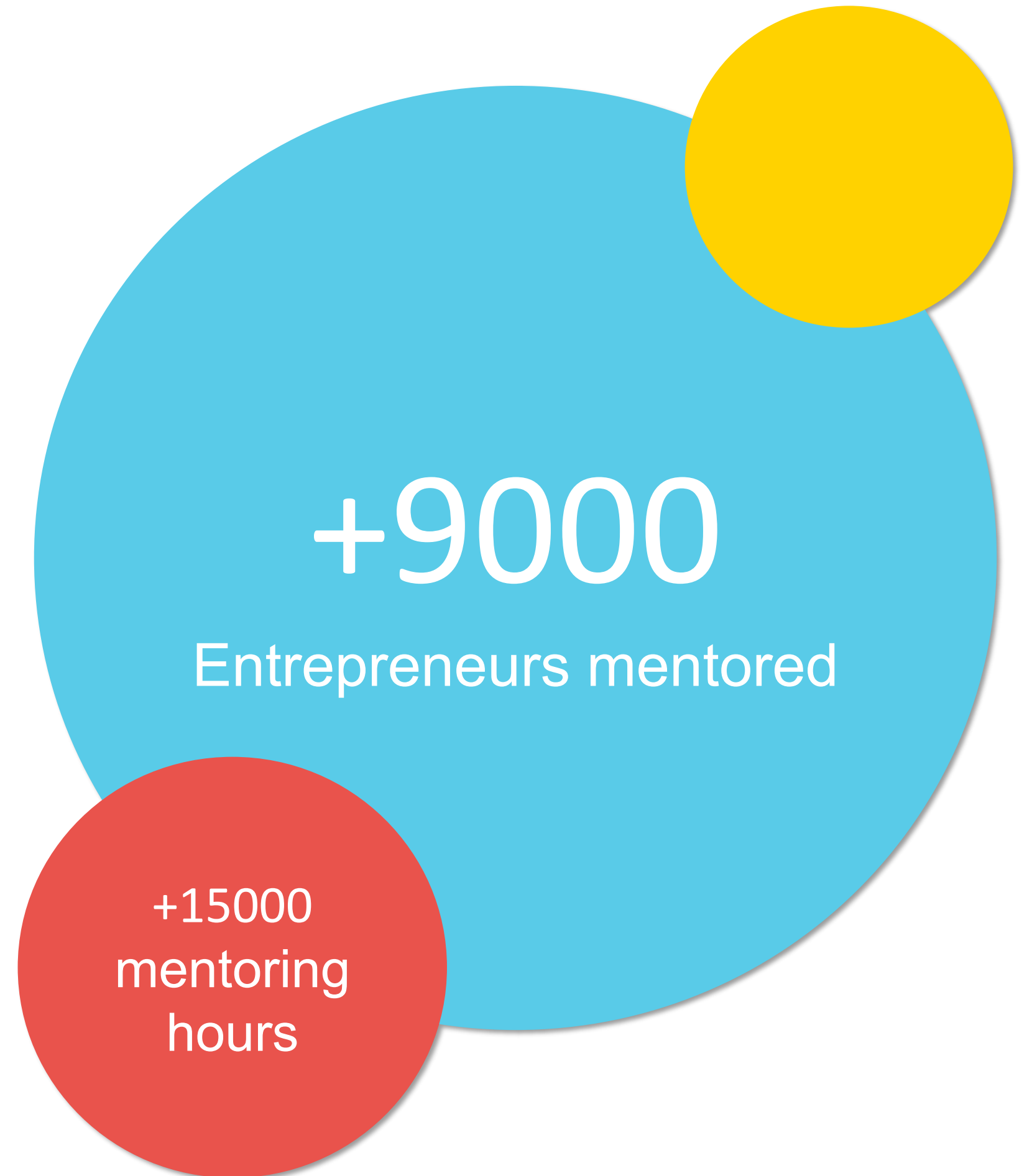
- Inspirational talks from entrepreneurs.
- Bootcamps on Business Modelling and company creation.
- Impact assessment.
- Master in Startup Administration.
- Workshops on specific topics.





# IDEAS UPV: MENTORING

- Free service for UPV community.
- Analysis of business ideas, business modeling, access to funding, team building, intellectual property, dealing with investors...





# IDEAS UPV: CHALLENGES AND COMPETITIONS

- Students' business idea competitions
- Hackathons to solve challenges.
- Competitions for startups and companies.
- Participation in international competitions.

**7**  
years

**644.856€**  
In awards for entrepreneurs

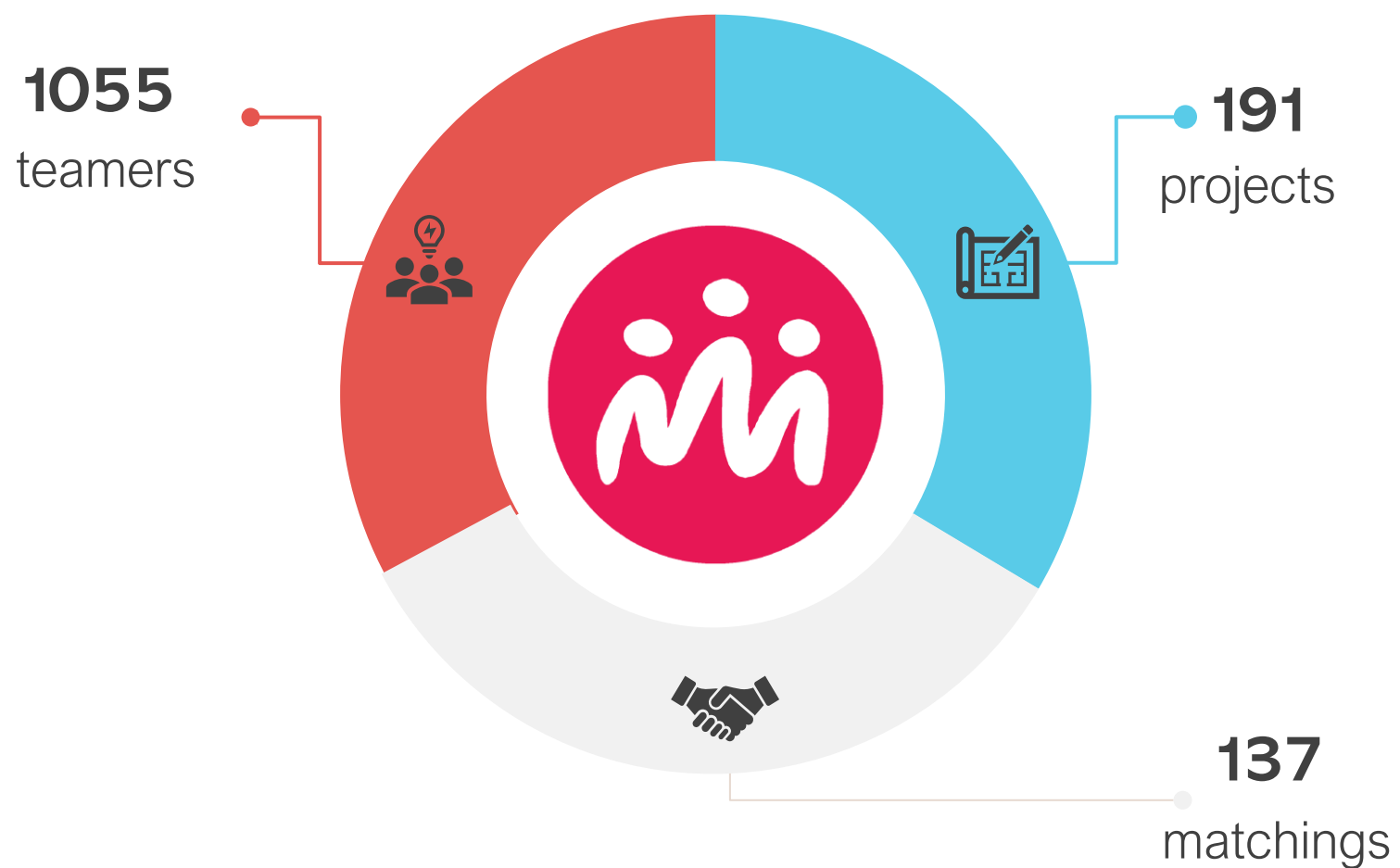
**386**  
Prizes





# IDEAS UPV: TEAMER UP

Team building platform to connect startup projects with teamers (UPV students and graduates) who become founders and partners.





# IDEAS UPV: STARTUPV ECOSYSTEM

Founded in 2012 by IDEAS UPV.

5-year incubation and acceleration programme.

3 + 1-stage programme.

More than 200 startups incubated

At least one of the founders must be a UPV  
student, graduate or staff.





# IDEAS UPV: STARTUPV ECOSYSTEM



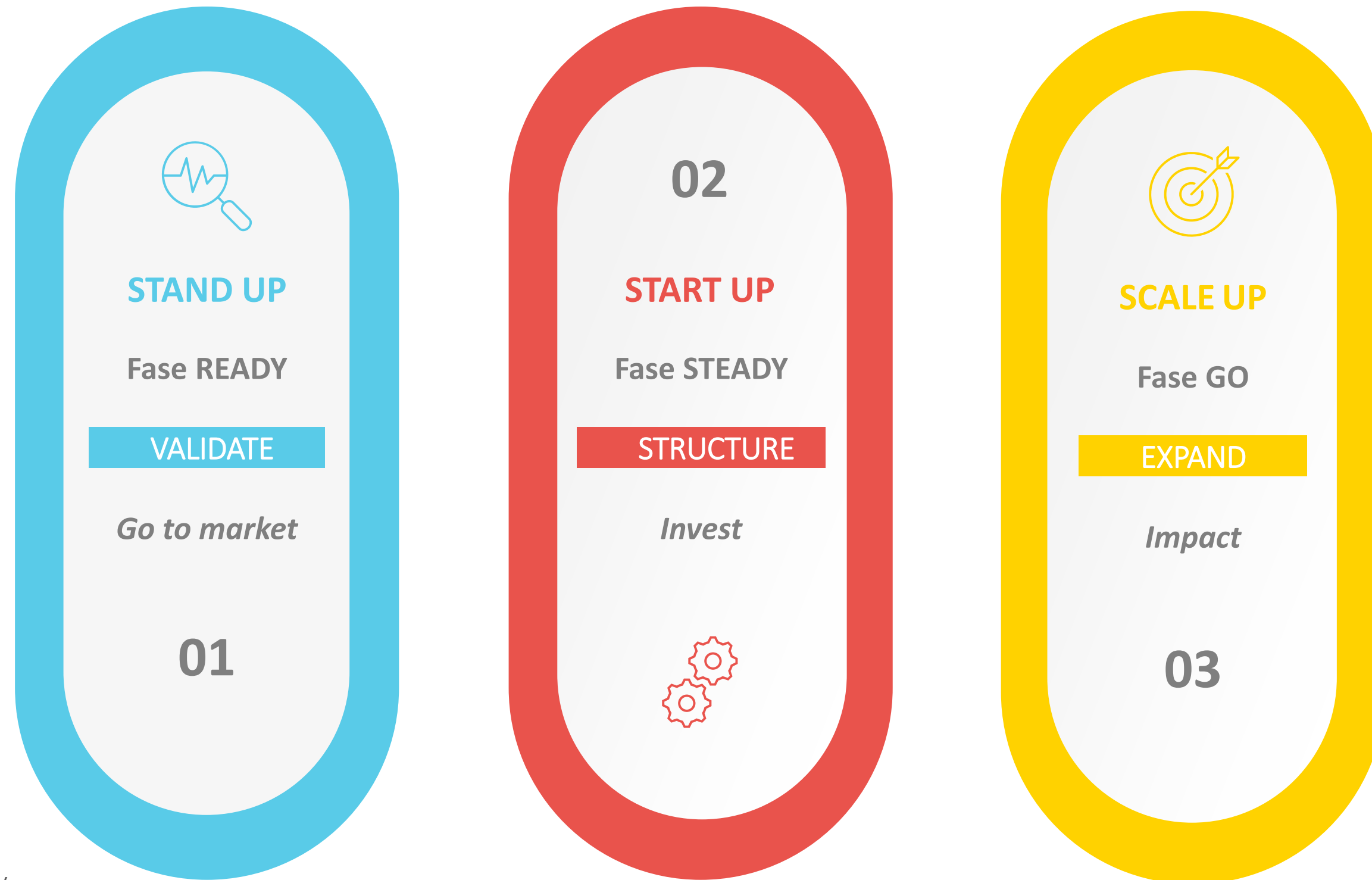
**+200**  
*startups*

**+500M €**

Private investment for startups

**+1000 m<sup>2</sup>**  
Incubation  
space

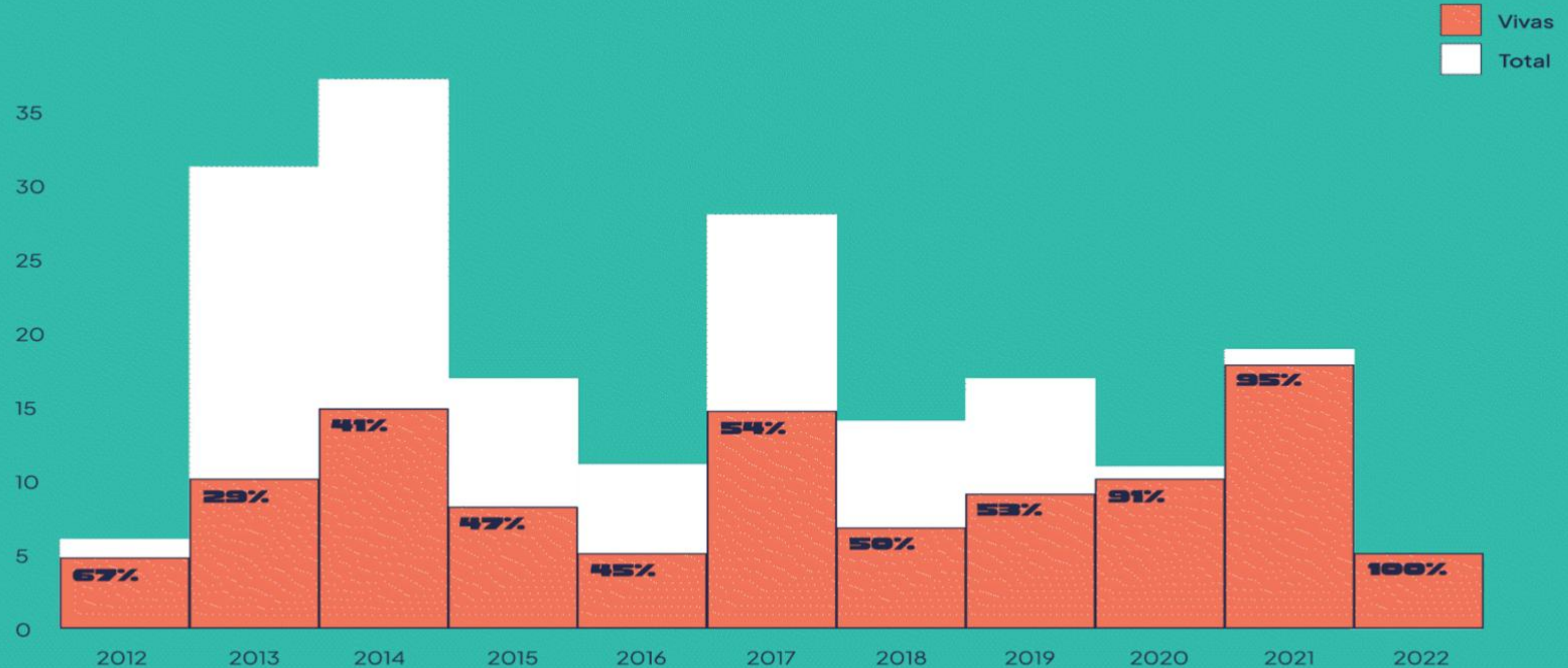
# IDEAS UPV: STARTUPV ECOSYSTEM



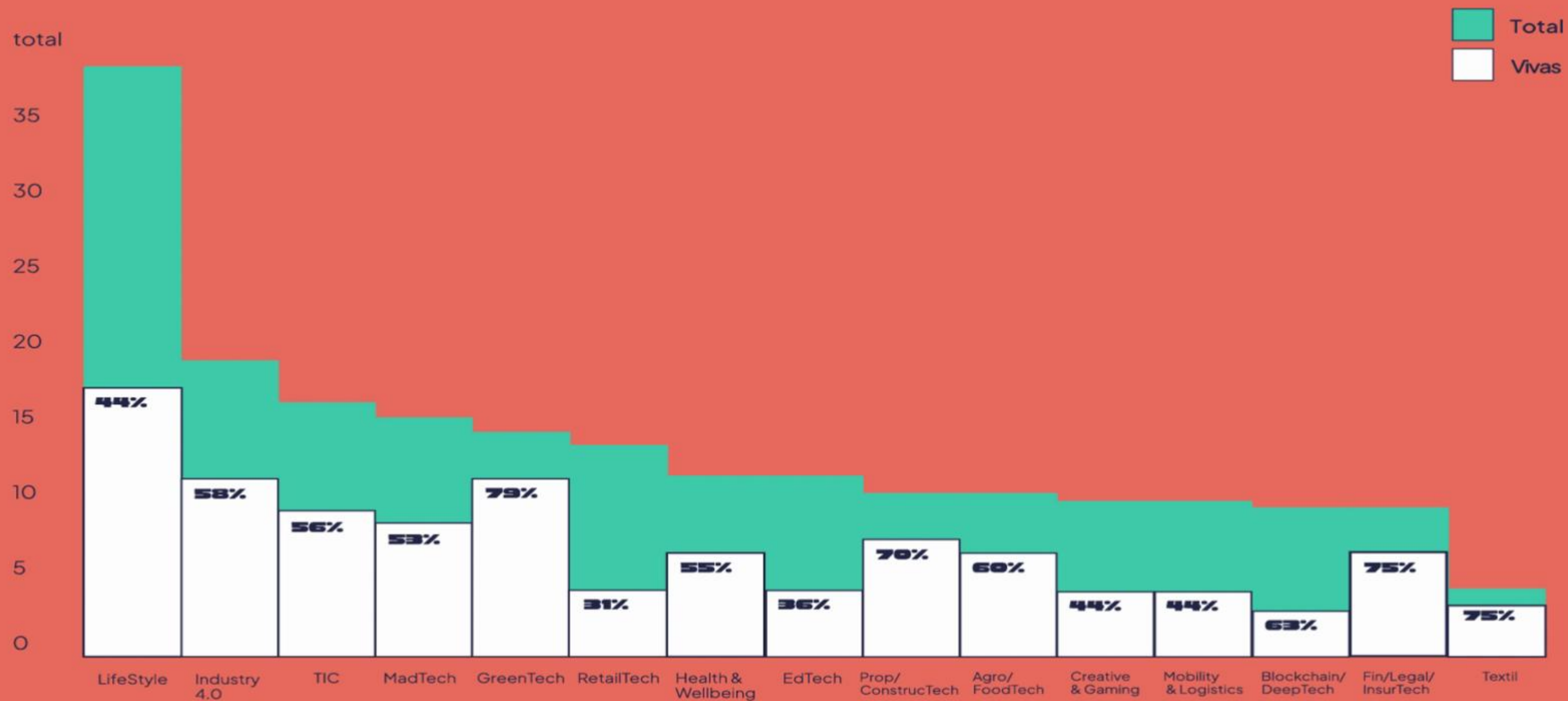




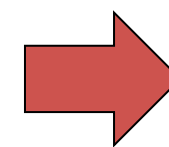
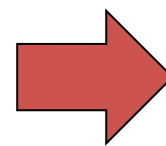
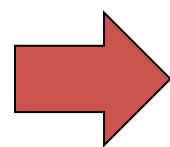
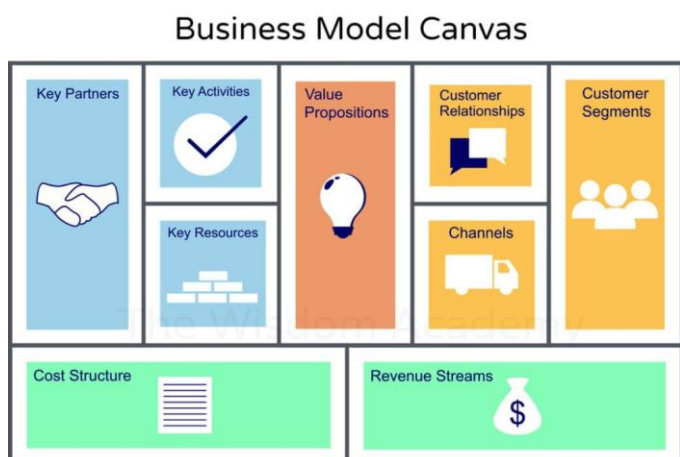
# STARTUP SURVIVAL BY YEAR OF ENTRANCE



# NUMBER OF STARTUPS BY SECTOR







# Different needs:

Training  
Mentoring  
Funding  
Incubation

# UNIVERSITY SPIN-OFFS

First Spanish regulation on the creation of university spin-offs based on research results.

**+30 UPV spinoffs created**

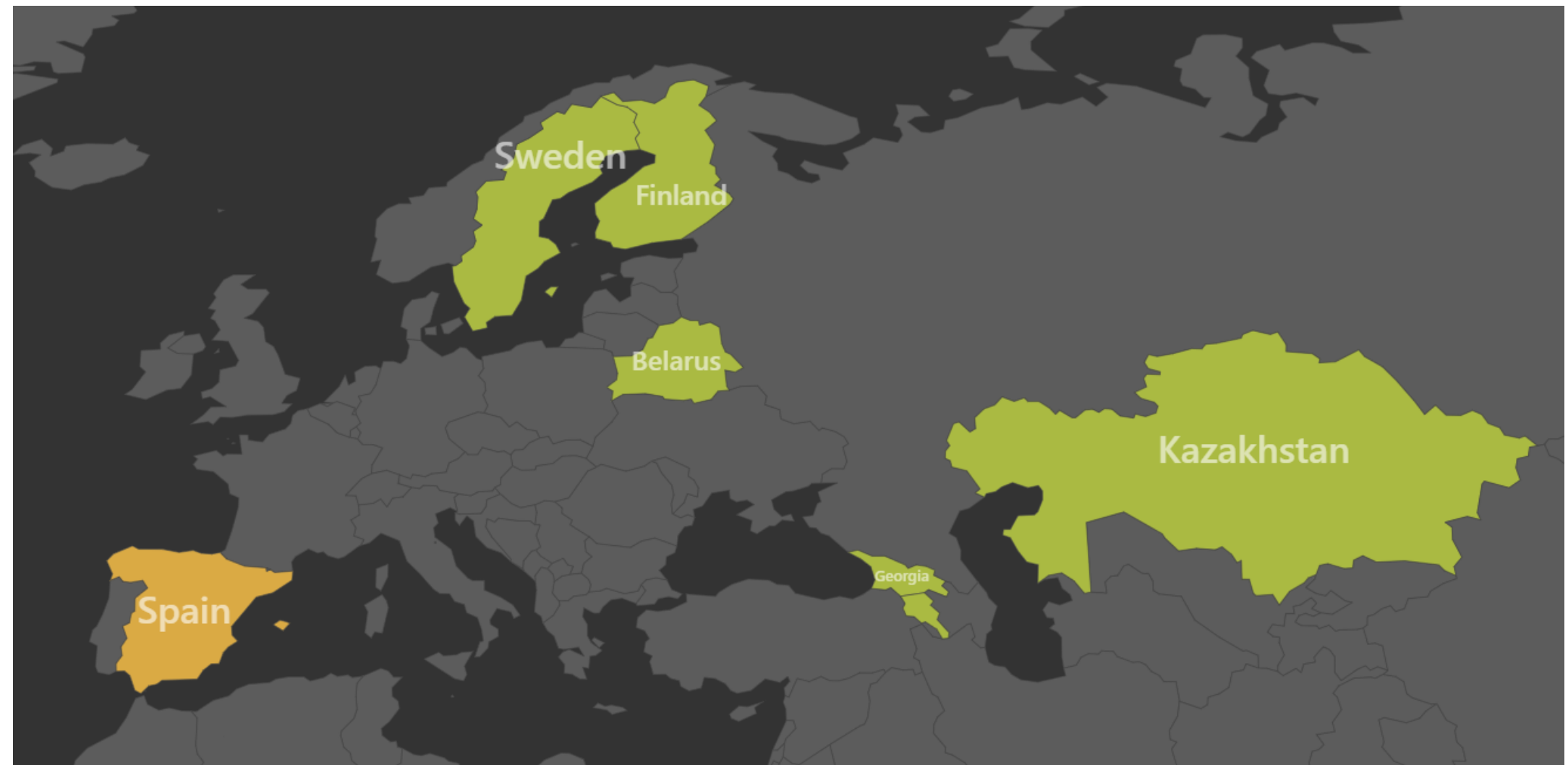






# INNOCENS

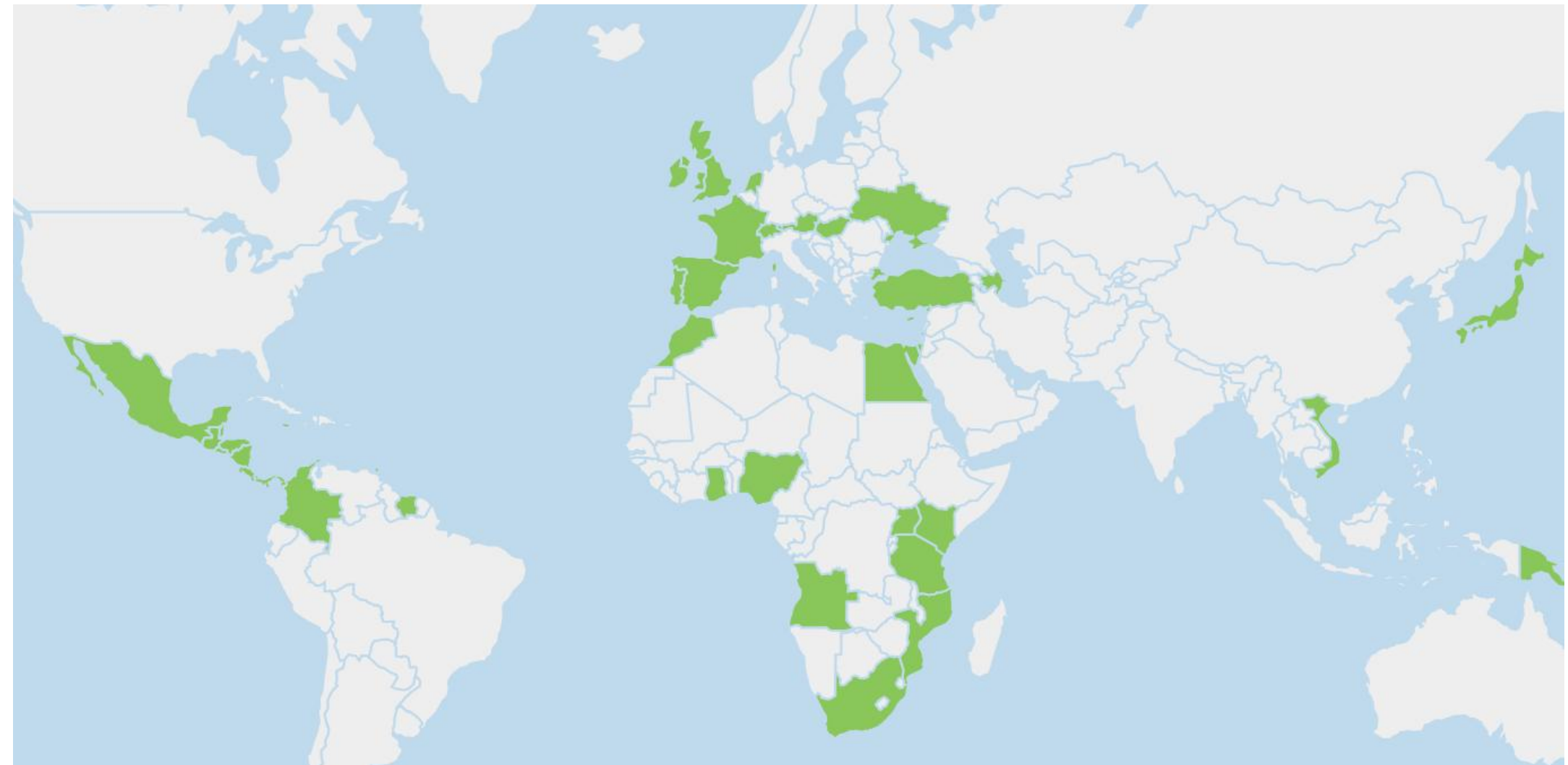
- Crear nuevas áreas de emprendimiento en 8 universidades en Armenia, Bielorrusia, Georgia y Kazajistán.
- Liderado por KTH en Suecia, Turku en Finlandia y UPV en España.
- **Más de 200 proyectos emprendedores de estudiantes asesorados.**





# CLIMATE LAUNCHPAD

- Mayor competición de startups cleantech en todo el mundo. Más de 60 países participantes.
- Desde 2014. Financiada por Unión Europea y entidades privadas.
- **Miles de proyectos emprendedores verdes acelerados.**

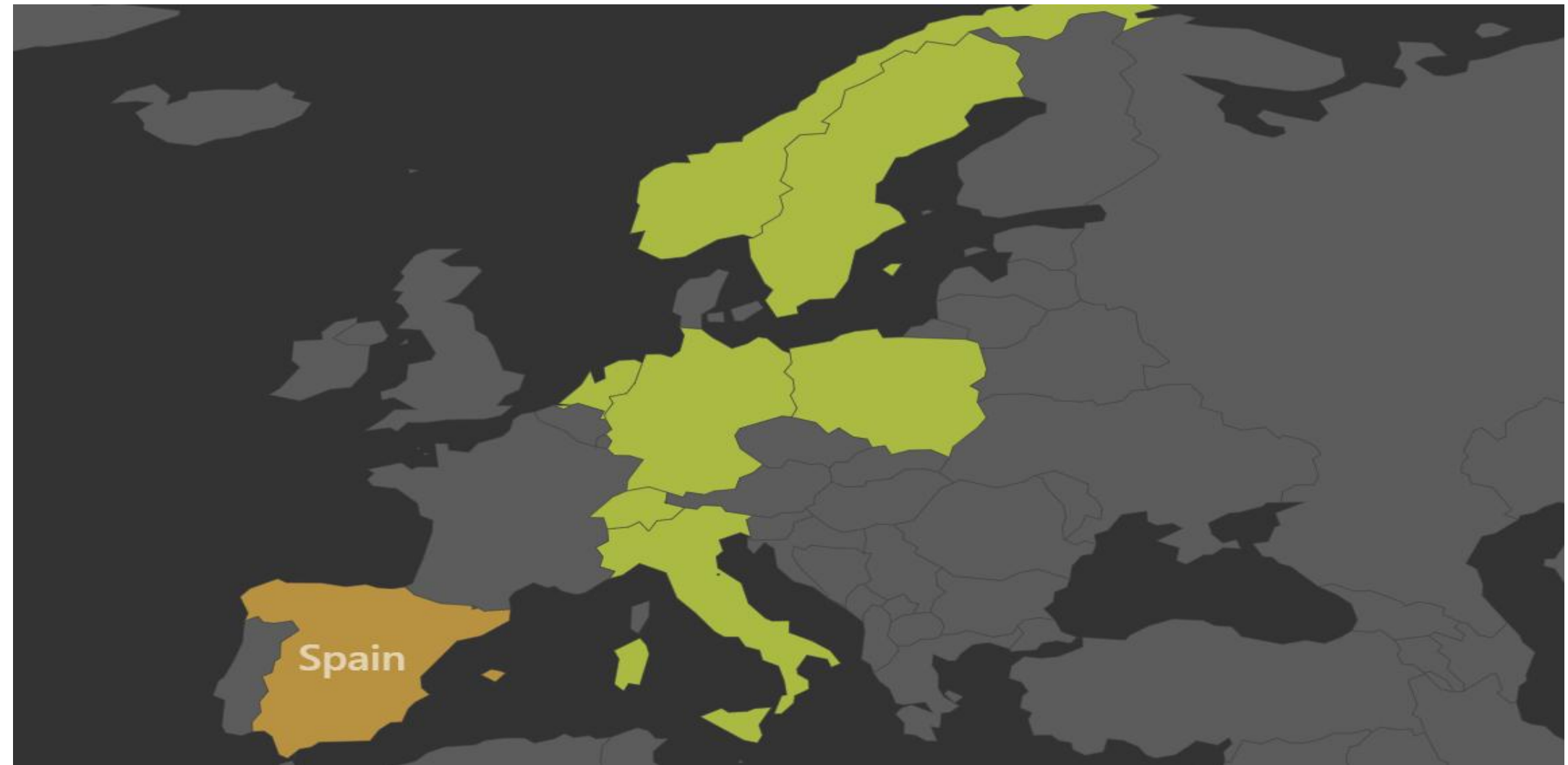






# ENHANCE Alliance

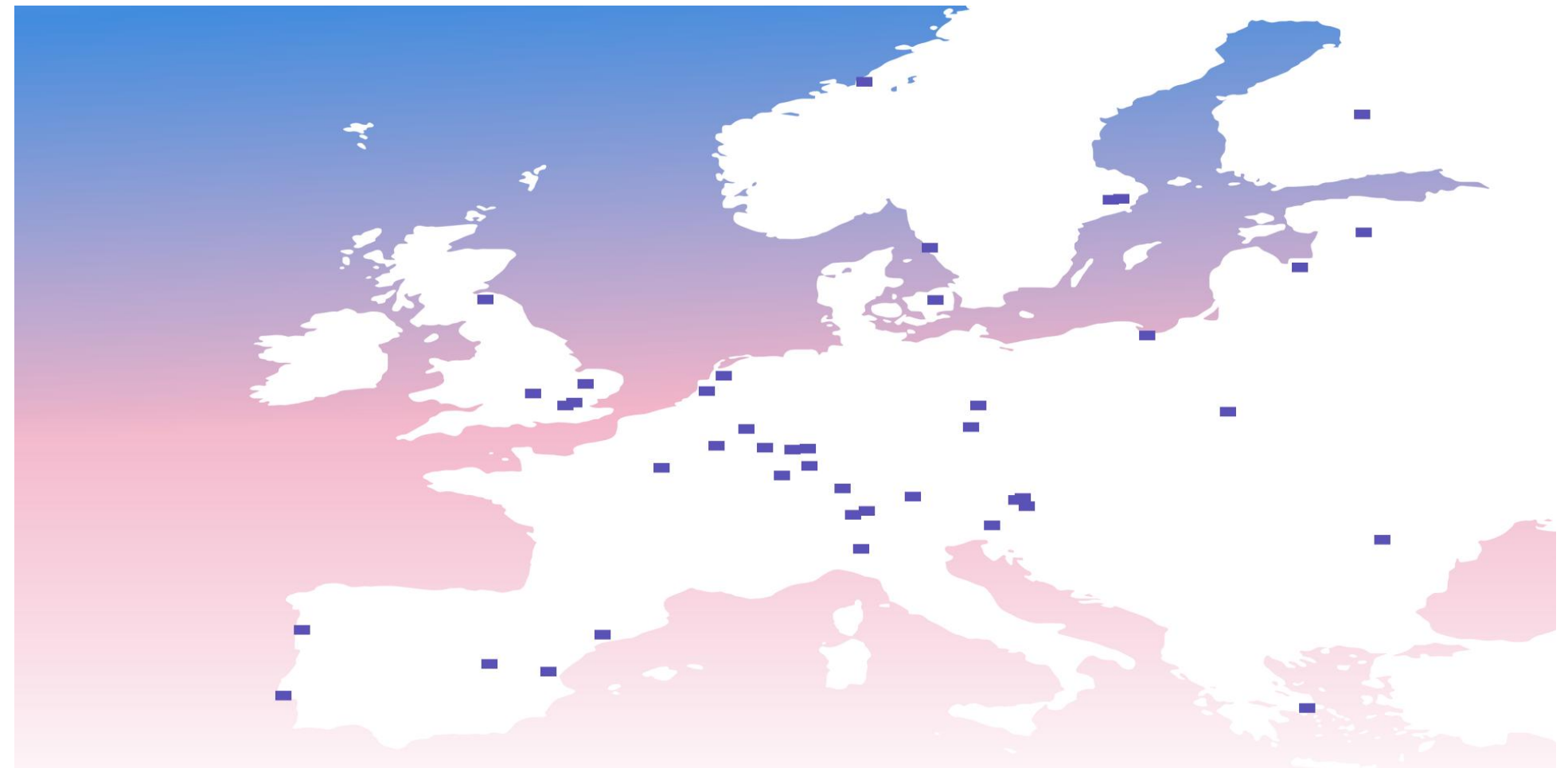
- La Alianza ENHANCE está fundada por siete importantes universidades europeas sentando las bases de una Universidad Tecnológica Europea innovadora.
- En noviembre de 2022, otras tres universidades europeas se unieron a la Alianza.
- La Alianza ENHANCE tiene como objetivo capacitar a estudiantes, investigadores y a la sociedad para abordar los retos establecidos en el Pacto Verde y la Transformación Digital.





# STAGETWO

- Stage Two es la **mayor competición paneuropea** para las mejores startups surgidas de las principales universidades (43).
- Atrae además a multitud de **fondos de inversión** y líderes de la industria.
- **Millones de euros en premios e inversión.**





# ENTRENEW

- El proyecto EntRENEW ha desarrollado un curso mixto transdisciplinar en Emprendimiento en Energías Renovables.
- Es una intersección de emprendimiento y la tecnología (estudios aplicados a las energías inteligentes, sostenibles y renovables).



# SMART STEP

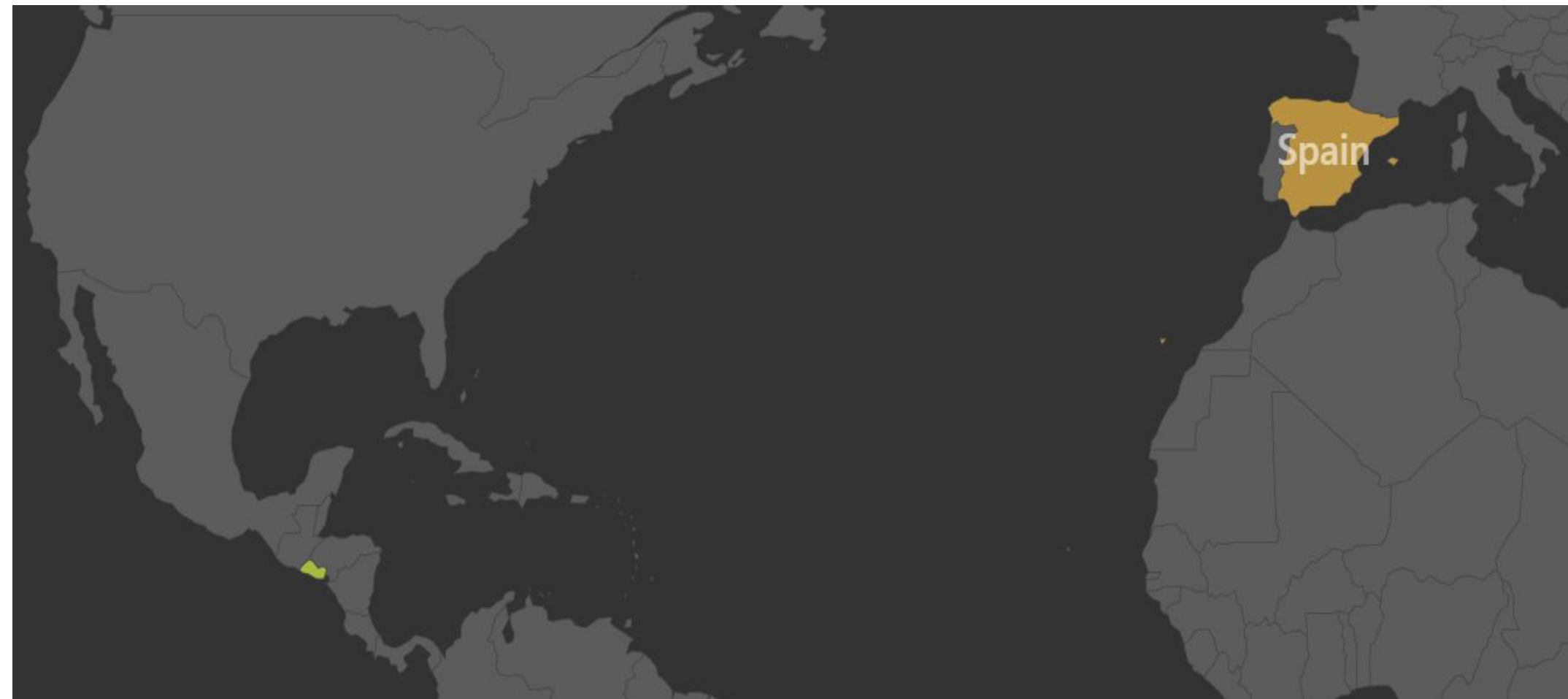
- Crear nuevas áreas de emprendimiento en 2 centros de formación profesional en **Ghana y Camerún**.
- Liderado por la ONG Mundus y la UPV en España.
- **Creación de un curso mixto en emprendimiento, una incubadora-aceleradora y programas con empresas.**





# INNOVATE-UES

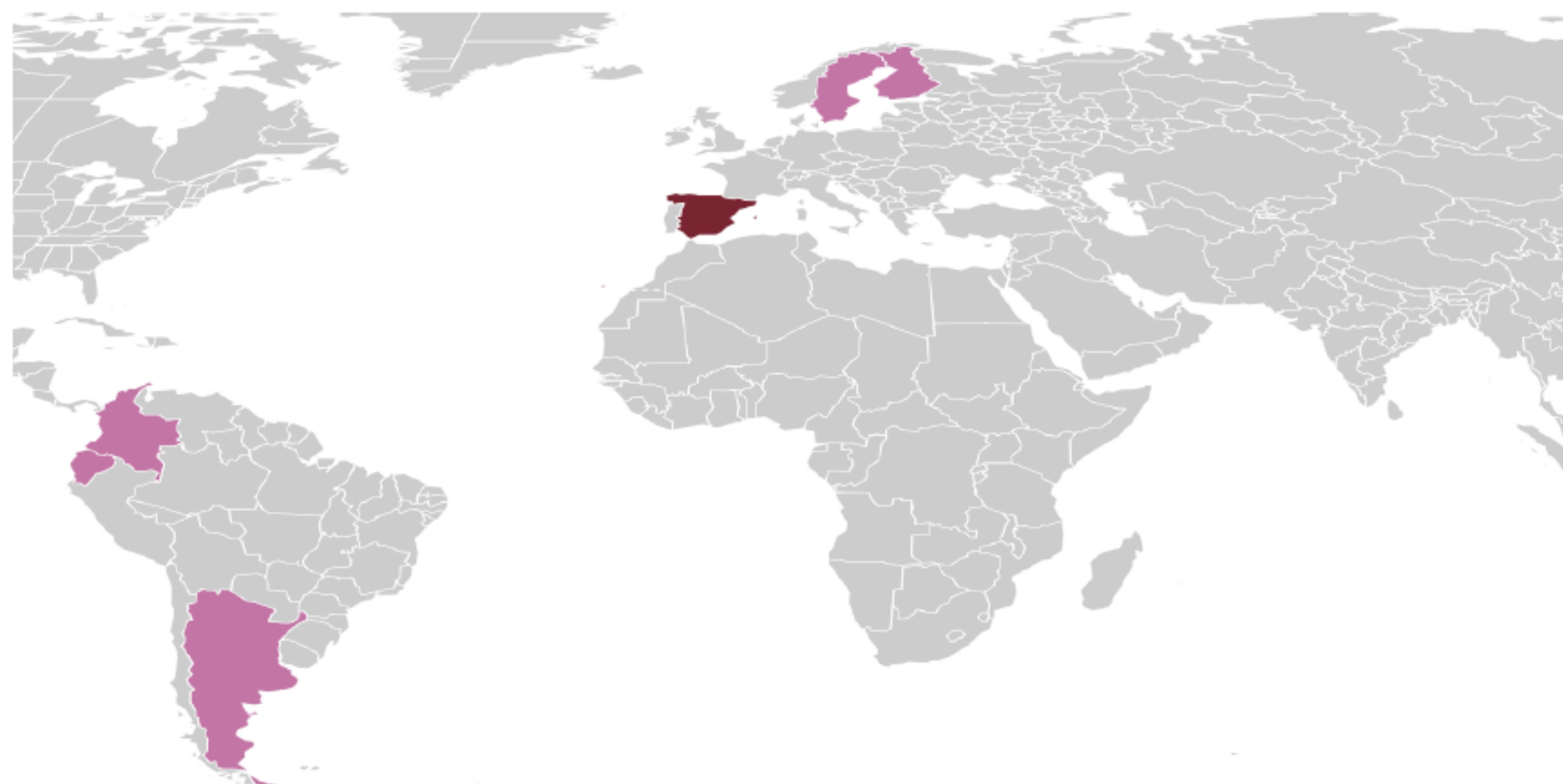
- Capacitar en emprendimiento a la **Universidad de El Salvador**.
- El proyecto incluye una capacitación para docentes y mentores, cómo crear un servicio de asesoramiento, la creación de hackatones y la implementación de incubadoras de startups.





# SUSTAINABLE LEADERSHIP IN GREEN BUSINESS

- Formar a 180 estudiantes en Latinoamérica.
- Competición basada en un hackaton.
- Traer a las nuevas startups a València.
- <https://greenleaderslatam.com/>







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# SUCCESS STORIES

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CLOSED

## Closca Bike Helmet - Safety, Functionality & Style

Most elegant and Convenient Foldable Bike Helmet.  
Red Dot Design Award 2015.

 CLOSCA DESIGN  
2 Campaigns | Valencia, Spain

€74.418 EUR by 412 backers

€52.281 EUR by 245 backers on Jul 25, 2015

 FOLLOW



DISEÑO INDUSTRIAL

## El casco de bici Closca-Fuga gana premio Delta de Oro de diseño industrial







Moonlighter - ARPG with rogue-lite and shopkeeping elements

[Nuestros favoritos](#) [Valencia, Spain](#) [VÍdeo-Juegos](#)

134.276 \$  
de la meta de 40.000 \$

5.229  
patrocinadores







Winner of the renowned Everis Foundation award and IRU World start-up competition, Zeleros is recognised as one of the most innovative European companies by the European Institute of Innovation & Technology (EIT).







**La alternativa solar a las calderas  
en procesos industriales**





Create Code Game Type Stream



## Your keyboard, your palette

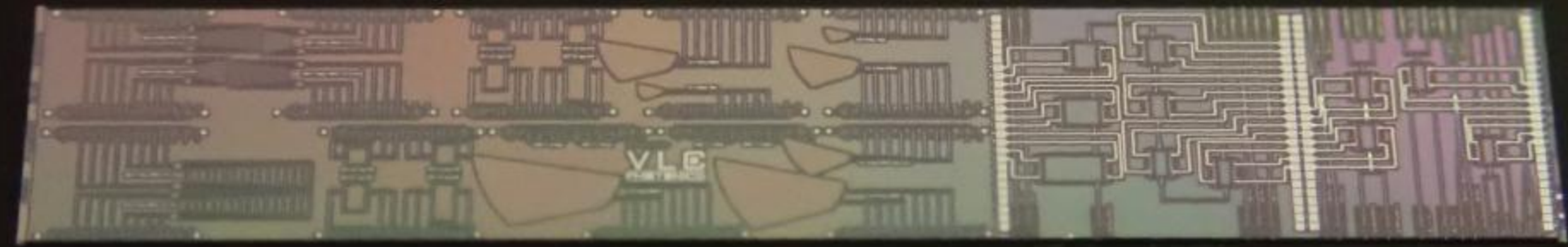
Turn your keyboard into a huge macro pad for your software and say goodbye to twisting your fingers to press impossible shortcuts. Split the keyboard in half and place your tablet in the middle for an unbeatable modern workflow.

[Get your Defy →](#)

Editing Creating

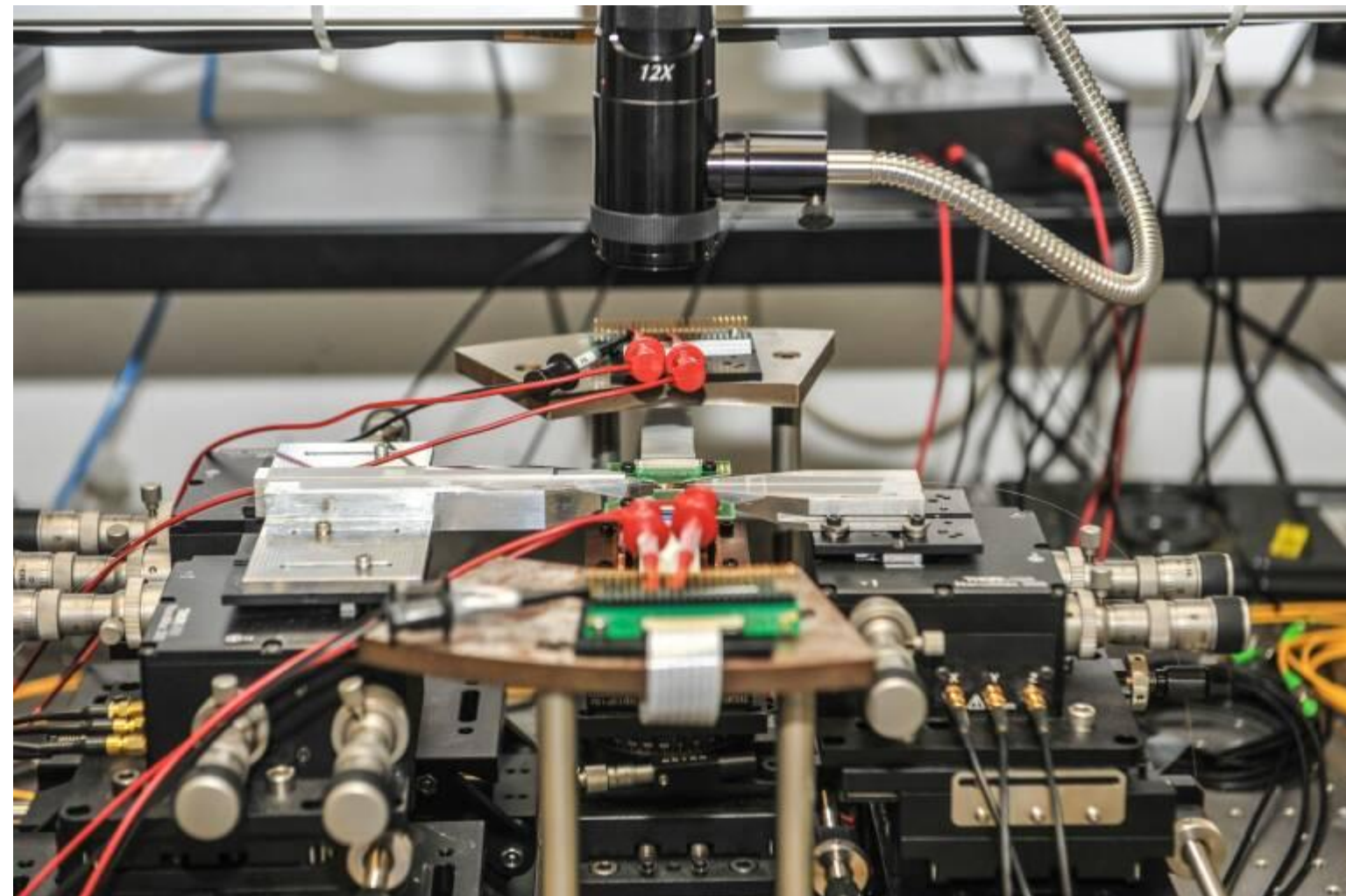


One-Stop development services for



Photonic Integrated Circuits

**VLC**  
**PHOTONICS**  
A Hitachi Group Company





**Quibim**  
@QuibimBiomarker

Today we can proudly announce that QP-Brain, a tool for quantification of early brain atrophy and lesions, has received FDA 510(k) clearance, CE mark and UKCA mark.

Designed to automatically quantify and display [#MRI](#) results in PACS, our GDPR and HIPAA compliant solution, which ensures [#data](#) security, identifies subtle brain alterations, helping in the early detection of diseases such as Alzheimer's, multiple sclerosis or dementia.

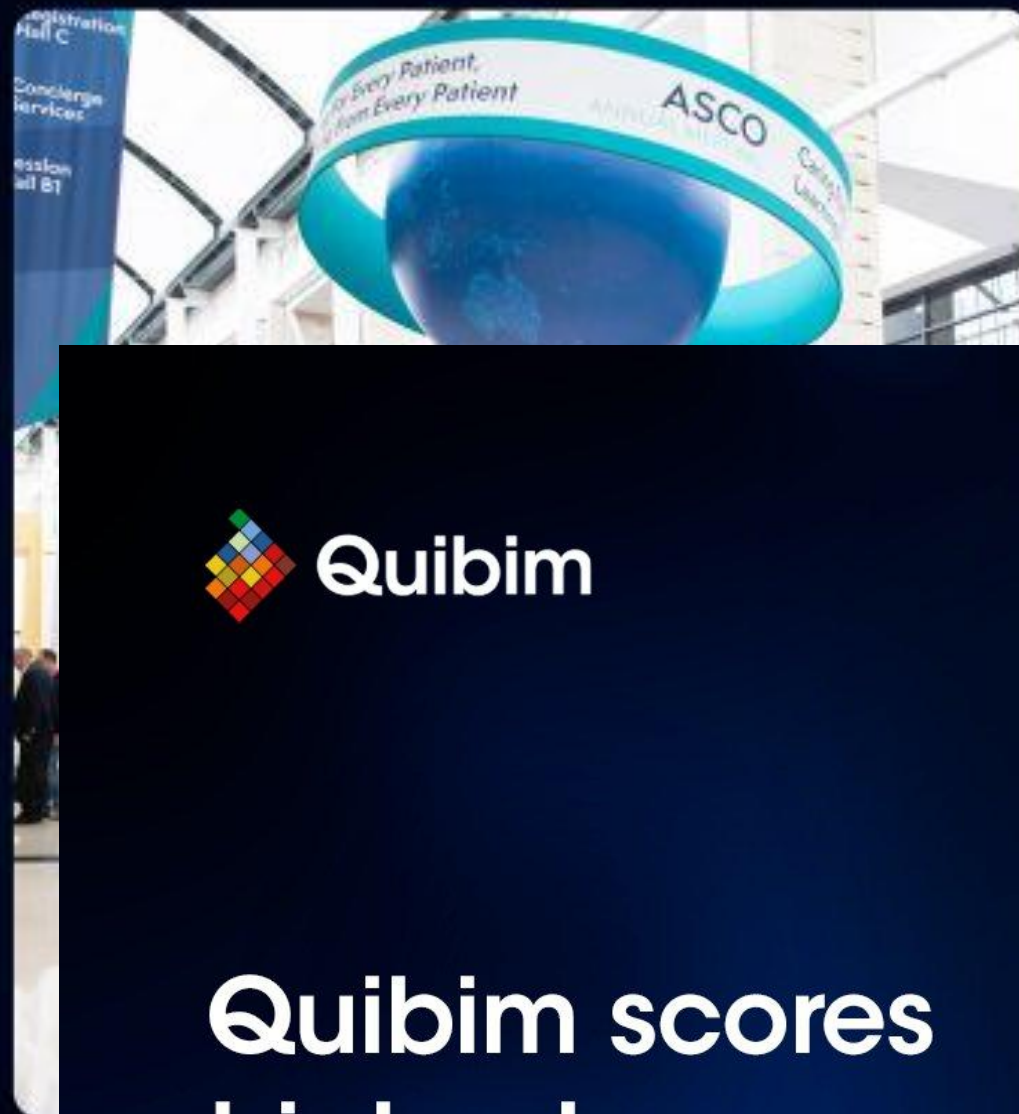
Our regulatory-cleared medical devices are currently utilized by over 150 sites worldwide. Now available in the US, EU, and UK, QP-Brain provides secure, quantitative analysis for clinicians, transforming early diagnosis and [#patientcare](#).

**Quibim**

2024 **ASCO**  
ANNUAL MEETING

3 ABSTRACTS ACCEPTED

Discover how our latest research sets the new standards in oncology, focusing on AI-driven diagnostics and personalized medicine.



**Quibim**

Quibim scores triple clearance for QP-Brain® with FDA, CE and UKCA





# Supply Chain Software

## Boosting your supply chain has never been easier

Demand, Production, and Procurement Planning Software. A simple and fast demand planning tool that your entire team will want to work with. Improve your forecasts. Optimize your service. Increase your sales.

SCP Solution

Request a demo





**Verazial ID**

**Identidad Veraz**  
para un mundo más seguro

Identifica con la más avanzada seguridad biométrica a tus pacientes, empleados, estudiantes, clientes o ciudadanos

**IDENTIFICADO**  
Juan García Beltrán  
Nº ID: A-123456Z

Realice la toma de iris al sujeto, por favor

Coloque el dedo del sujeto sobre el sensor, por favor

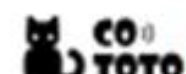
Verazial Labs - Oficina Central - Móvil Pedro  
39,4841924, -0,3537453

Identidad encontrada  
obteniendo sus datos



An advertisement for the Wellness Watcher app. The background shows a person's hands holding a smartphone. The phone screen displays the app's interface, which includes a "Bowel Movement" section with options for Type, Properties (Color, Duration, Size), and Anomalies (Painful, Blood, Urgent, Flatulence, Party). A blue arrow points from the phone to a small, white, rectangular device with a blue logo, which is connected to a larger, white, rectangular device with a blue logo. The text "WELLNESS WATCHER" is at the top right. The text "¿Ya eres usuario?" is in the center, followed by "PASA DE LA APP AL DISPOSITIVO QUE REALIZA LAS IMÁGENES AUTOMÁTICAMENTE POR TI." Below this is a yellow button that says "ATENCIÓN A LA CUENTA ATRÁS" and a calendar icon showing "9 Feb". At the bottom, it says "Link para más información en nuestro perfil." and the EBH3 logo is in the bottom left corner.

# Committed to the 17 SDGs





Israel Griol-Barres [igriol@ideas.upv.es](mailto:igriol@ideas.upv.es)

StartUPV



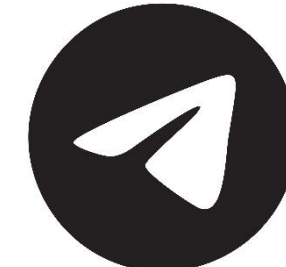
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<https://www.youtube.com/watch?v=hgOUr0ZfMZ0>

<https://www.youtube.com/watch?v=Hp7tNAH9Ox0>

<https://www.youtube.com/watch?v=-lQnnx1wnfM>

[www.ideas.upv.es](http://www.ideas.upv.es)